
ROSE & CUIR

Inspired by the storied Mistral winds that sweep through the South of France, *Rose & Cuir* is the newest addition to Editions de Parfums Frédéric Malle's mainline collection.

Authored by legendary perfumer Jean-Claude Ellena, *Rose & Cuir* signals an exciting new phase in a seminal body of work. Having previously collaborated with Frédéric Malle on early editions *L'Eau D'Hiver*, *Cologne Bigarade* and *Angeliques Sous La Pluie*, Jean-Claude and Frédéric have reunited once again for a bold new offering.

The perfume in question has all the hallmarks of Jean-Claude's signature style: extremely pared down and composed around few, carefully chosen ingredients. Yet his characteristic whispered minimalism takes on an emphatic new tone. *Rose & Cuir* is a quiet storm.

The perfume opens on an airy rose; pure, streamlined and uncompromisingly modern. Adding freshness and spice are bright cassis and custom extractions of timut pepper and geranium bourbon, new materials specially developed at Jean-Claude's request. These unique molecular distillations were created by Frederique Remy, owner of Floral Concept the most advanced natural extraction laboratory in Grasse and well-known for her expertise in compounding even the most rare and volatile raw materials.

Beneath the sparkling floral beauty lies an altogether more sober foundation; Jean-Claude's elegantly mysterious interpretation of leather. This dark underpinning is centered on IsoButyl Quinoline, a largely forgotten molecule first isolated at the turn of the 20th century and later popularised by the daring leather perfumery in the 50's. With the addition of vetiver and cedar, the perfume's earthy base has a dry, pared down quality. This underlying sobriety conveys a sense of controlled seduction, rose and leather meeting in a symphony of restraint. With unmistakable precision, Jean-Claude has no need for musk to blur or soften the composition -- his exacting technique achieves the perfect balance for a tumultuous yet curiously sober drama.